

Canadian Naval Air Group

Founded on January 23, at Edmonton, Alberta, Canada 1970
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November 06, 2020

RE: Cold War Veteran Lapel Pins

Fellow Cold War Veterans:

I have designed the subject pins for two reasons:

- First and foremost, as an alternative means to raise the desperately needed financial support required to get our suffering **VETERANS** off the streets and back into our communities;
- And secondly, to give our fellow Canadians the opportunity to recognize, and perhaps take a moment to question those that wear them, what they signify. IE: These pins identify us as members of the far too often overlooked group of service personnel that silently put our lives on the line during the “**COLD WAR ERA**”!
- NB: I’m certain you would agree that very few Canadians actually know how many made the ultimate sacrifice and/or exactly how important our efforts were in the prevention of a potential **THIRD WORLD WAR**, the Cuban Crisis for instance!

The pins sell for **\$10 each + \$2.50 mailing costs**, however, if you wish to make an **additional donation** to help this worthy cause it would be greatly appreciated!

Unfortunately, the current COVID-19 pandemic has made it extremely difficult to promote the pins, and therefore, may I suggest the following options to acquire one in support of my initiative:

- Option A, simply mail me a cheque to the address on the header, in the amount **\$12.50 + any additional donation** you may wish to include; or
- Option B, if you know of others in your immediate area that would also like to acquire one, send me a cheque for the total number and again I will mail you that amount of pins.
- Option C, you can make an **e-transfer** to dbaiden@icloud.com and **in the message section enter Cold War Pin and your mailing address**. This method can also be used to cover the larger orders as in option B.

I look forward to your support in this endeavour!

Respectfully,

Original signed by:

Paul Baiden, *MMM, OS&J, SC, CD, KS&G*

National Chairman

Canadian Naval Air Group

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Photo Image of the Pin

